



FOR IMMEDIATE RELEASE

Farm Raised Beef – The Natural Way

February 14, 2010 Dun Rite Stock and Stables - Bentley Alberta

When Doug and Katie Roxburgh made the decision to take the leap and commit to farming they knew to be successful they would have to be innovative and creative.

One of these innovative and creative ideas was the start of Dun Rite Natural Meats. Dun Rite Stock and Stables selects cattle for their breeding program with the belief that cattle should work in the ring and on the rail. This belief has been used when selecting the calves that will be utilized in the natural beef program. The features of the Dun Rite Meat program are; no antibiotics or hormones are ever used. The black Maine Anjou cattle are fed a 100% vegetarian diet and every animal utilized in the meat program can be traced to the herd of origin. Customers have several options to purchase their beef including variety packages with several cuts of meat included in the package. Dun Rite Meats is a healthy choice providing wholesome, tender and flavourful meat that is raised 100% naturally.

Dun Rite Stock and Stables is located 7km north of Bentley Alberta. The cattle herd is black Maine Anjou. In addition to the natural meat that is marketed at local farmers market and through deliveries to local towns, there is also an Annual Showcase and Sale each September for young cattleman and woman to purchase prospect steers and heifers for the following 4-H and open cattle show season.

More details on Dun Rite Meats can be found online (www.dunritestockandstables.com) or by calling 403.748.4030 for more information.

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